

MASTER WIZR



The Future of Presentations, Today

What is MASTER WiZR?



MASTER WiZR is a revolutionary communication tool that makes all meetings more professional, engaging and efficient whether online and in person. It is the next evolution of Power Point and Dropbox. Make your material stand out, get noticed and have impact. Use it to prepare, hold, and follow-up meetings.

Did you know?

- Over 50% of meetings are considered inefficient.
- Employees use 20% or more of their time preparing and following up from meetings.
- Over 60% of Power Point materials are poorly designed resulting in confusion and inefficiency.

A revolution to presentations

Imagine if all your most important material could benefit from:

- Better organization
- Better ways to share
- Better design
- Better search
- Better use

What inspired us?

MASTER WiZR aims to be the world's premier presentation and meeting tool. Our work comes from experience working on over 1000 communication projects for a range of leading brands with integrated marketing campaigns, sales and new business work, HR- processes and rollouts.

Our work gave us unique insights into problems with meetings, presentations and preparations. We used that experience to create a SAAS solution for a premier communications tool. We empower individuals and companies of all sizes to achieve or surpass their goals through excellent communications.

Master your communications with innovative design, navigation and sharing

- **Professional Design Templates /Interface** – enjoy elegant navigation and sharing
- **Easy and Intuitive Use** - No downloading or unique training required
- **Personalized Branding** - Customize background, color and content
- **Use it everywhere** – Online meetings, big TV screens, sales, management, project and any kind of internal or external meetings.



Getting started in minutes - Fast, simple and intuitive

- 1 Set your menu** – upload your most used presentations by name to the menu.
- 2 Drag and drop** – drag and drop your material. It will link to the menu created.
- 3 World class design** – Clean, intuitive interface and design solutions to help craft your materials

Benefits

1. More efficient meetings and preparation
2. Stronger design and consistency of material
3. Stronger impact

Learn more

Videos	Promo & Tutorials
Show Room	Guide - all you need
Web	Modules, video, team

— Get **WIZR** —



Key Features

License options

Full version – access everything
STUDIO –mostly for sharing
STUDIO Light – limited sharing
Free – very limited sharing

Viewable formats

Laptops
Desktops
TV monitors
Tablets
Smart phones

Format supported

Power Point /Keynote as pictures
Pictures in jpeg and png
Pdf-documents
Audio files
Google work sheets
Video originals
Video from YouTube and Vimeo

Security / GDPR

Amazon scalable servers
Servers in Sweden and Ireland, EU
One company, several accounts
Password protected sharing
2-factor protected sharing
GDPR compliant
No sale/sharing of user data
Expiration on sharing
Master recovery options
Master and account IDs
Continuous tech improvements

Login

Login via own profile
Login via Google and Microsoft
Save and edit users
User profiles
Super user
Payment information
Multi-account overviews
Import/Export to Excel

Sharing Center

Single presentation sharing
Slide Customizer sharing
Share 2-20 presentations at once
Share entire library
Big range of configurations
Sharing through URL/email
Sharing also via FB, Twitter and LinkedIn

Branding customization

Your logo
Your signature colors
Background colors
Font style
Brand a specific page

Editing options

Drag and drop content
Edit, save and sort
Add tags for presentation or single slide
Add/delete presentations
Add categories for search
Add hyperlinks
Add audio to slide

Feature names

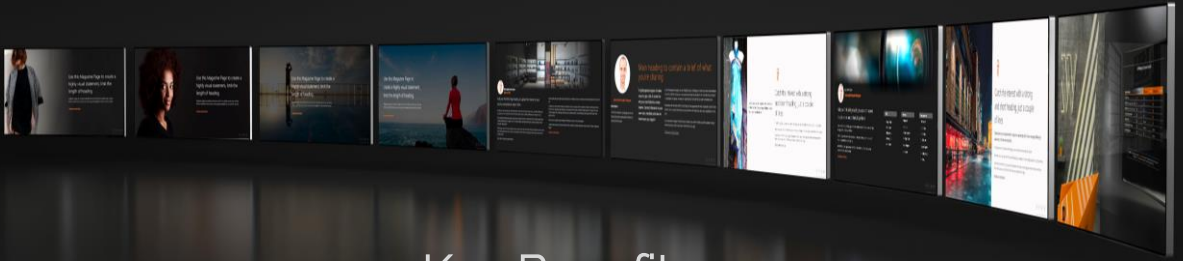
Master View – Top menu navigation
Streaming View – Thumb nail navigation
Show Rooms – Combine presentations
Cover Pages – Front page to Show Rooms
Library Module – For all your content
Studio Module – For customized sharing
Sharing Center – All sharing in one page
Master Menu – All content in one place

Viewing formats

Full view, no menus, top or bottom
Theater mode, access to menu headings
Normal view, full access to Master Menu
Responsive depending on screen
16-9 content format recommended

**DEMO and Test will show this and others
in action and tailored to your needs**





Key Benefits

Easy startup

- Instant access
- Access through Google & Microsoft
- Available templates
- Both Quick and Practical guide

Effective meetings

- All content in one place
- Better prepared, shorter cycles
- Bring with entire library to meeting
- More elegant display of what matters
- Nonlinear – allow improvisation
- Great for agenda reviews
- Seamless content navigation

Personalization

- Pick contents in seconds
- Customize presentations in minutes
- Customize colors

Company wide use

- Sales / marketing
- All that edit/create presentations
- External meetings
- Internal meetings
- Investors / partners
- Management
- Training
- Projects
- Intranet

Visual features

- Preview before saving
- Your branding identity
- Immersive design
- Full view modes
- Big screen responsiveness

Save time by up to 10x

- Easy information overview
- Find material faster
- Less customization
- Increase reuse of content
- Use elegant templates
- Create presentations faster
- Fewer & shorter meetings

Improve quality/value

- Empower your employees
- Consistent content
- Create & share best practices
- Graphic Designer level layouts
- Better & more precise dialogue
- Quality production at faster rates
- Video automation

Improve cost/income

- Boost productivity, less production
- Save meeting time
- Save on meeting travel
- Always updated and available
- Quicker sales cycles
- Win more big projects
- Communicate to investors

Content to use

- Keynotes and presentations
- Product and prices
- Client statements and cases
- On/offboarding material
- Strategic material
- Business plans and other plans
- Excel work sheets

Everything you consider too sensitive for sharing on your web page and value

